

Unlike traditional abductors, Heel-A-Hip *combines* pressure relief with abduction

Pressure ulcer incidence for Hip Fracture Surgery in the U.S. ranges from

**10%**  
TO  
**14%**

## TRADITIONAL ABDUCTION

with heel protection requires 3 products: abductor + 2 heel boots

## HEEL BOOTS

are cumbersome when used with abductor pillows

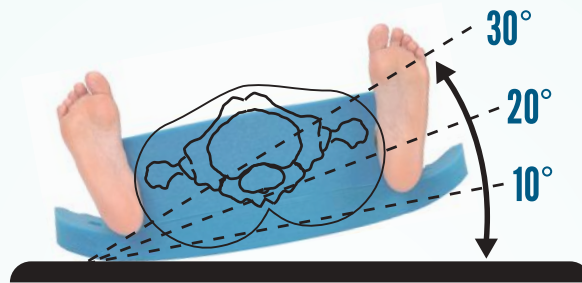
## THE CHALLENGE



## THE SOLUTION



- Heel Pressure is transferred to the Calf
- Soft foam supports the calf and suspends the heel
- Low density foam protects the Achilles tendon.

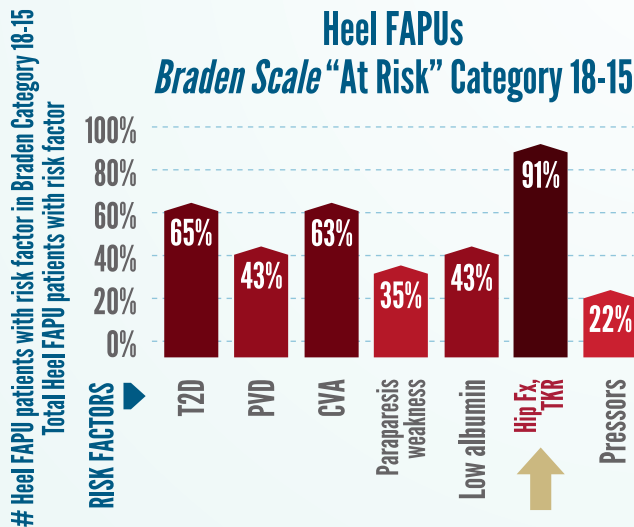


Perfect for high risk GERIATRIC Patients

## High Risk Orthopedic Patients

### Heel FAPUs

### Braden Scale "At Risk" Category 18-15



US patent # 8,156,941 (patent includes 25 claims)



NO PRESSURE

## ELIMINATE HEEL PRESSURE

## NOTABLE NUMBERS

- 2012 there were 440,000 Elective total Hip replacements
- 350,000 hip fractures per year in the US
- 258,000 admissions for hip fractures 65 & older
- Projected 6 million hip fractures worldwide by 2050

## HEEL-A-HIP HISTORY

Escalating procurement through various well known and major distributors. Continued use by rehab and acute care facilities with ongoing proven success. Endorsed nationally by orthopedic nurses and providers.



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